MARINE ADVISORY PROGRAM
REGISTRATION FORM

Introduction to Direct Marketing
Sheraton Hotel
8 am – noon
December 13, 2007
Instructors - Glenn Haight and Greg Fisk

This course will cover permitting requirements, marketing considerations, business planning, quality handling, finding customers, pricing strategies, packaging and shipping, shipping to foreign destinations, and more. There is a fee of $25.00 for this workshop. Pre-registration is required as space is limited.

For more information about the class, contact Glenn Haight at 907-465-8746 or glenn.haight@uaf.edu.

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<th>Contact e-mail</th>
<th>Contact Phone</th>
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Payment should be made in advance. Make checks payable to University of Alaska

Send checks and registration forms to:
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Alaska Sea Grant /University of Alaska Fairbanks / School of Fisheries Ocean Sciences
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