• You can

– Change the Future
The Goal
of this
Presentation
is to
Motivate
You
to Act.
I will briefly explain the following:

• Why You?
• The Historical Context
• The importance of “Vision”
• The Challenge of Leadership
• Specific tools that work so You can:

Help Change the Future
Why You?

OUTRAGE!

"Powerful feeling of resentment or anger aroused by something perceived as an injury, insult, or injustice"
Outraged about what??

• *Fish Traps?*

Pile-driven fish trap.
Private Ocean Ranching
- High Seas Gillnetting
- Farmed Salmon Pens in Alaska
- Foreign Fleets from 3-200 miles offshore
And it did not happen by Accident
Outraged by what???

• Pebble Mine?
• Global Warming?
• Corporate privatization of resources?
• Federal Aquaculture?
• Guided Sport fishery growth?
• "Our lives begin to end the day we become silent about things that matter."

• Martin Luther King
Many definitions of leadership involve an element of **VISION.**
A VISION SHOULD

• Appear as a simple, vibrant, image.
A VISION SHOULD

• Describe a \textit{future state}, credible and preferable to the present state.
Likely Future Without Your Help

Pebble Mine polluting Bristol Bay
A Preferable Future with Your Help

• Healthy watersheds unpolluted by mining
Your Mission Statement:

Change The Future From the Most Likely to the Most Preferred
Contrast the thought of **Outraged** Fisherman
And Cumbersome

Political Processes
You must be thinking:
This doesn’t add up.

Outraged Fishermen
+
Cumbersome Meeting Process
=


Trouble!
Challenge of Leadership

Ask not;

“How can I Lead?”

Ask;

“How can I help?”
Activism is born in Outrage
Solutions are built in Cooperation
The functional leadership model conceives leadership as a set of behaviors that helps a group perform a task, reach their goal, or perform their function.
The Collaborative Principle

“If you bring the appropriate people together in constructive ways with good information, they will create authentic visions and strategies for addressing the shared concerns of the organization and community.”

David Chrislip
Beatles Song

- Oh, I get by with a little *help* from my friends
- Mm, I get high with a little *help* from my friends
- Mm, gonna try with a little *help* from my friends
Three things to remember about how to **Help Change the Future**

1. Know, know, know
   a. Know the rules and rule makers of your fishery
   b. Know the mechanics and the political dynamics of rule making processes.
   c. Know the science and scientists
How to: Help Change the Future

2. Go, go, go.
   a. volunteer to help
   b. think long term
   c. develop relationships
   d. be wholly trustworthy
How to: *Help Change the Future*

3. Join, join, join.
   a. Your gear group association, UFA
   b. Your Fish & Game Advisory Committee
   c. Tribal, community fishery committees, conservation groups, political party...
Why Help Change the Future?

- Because you are outraged
- You can’t trust grandparents
- You have a vision
How do you “Help Change The Future”? 

- Know
- Go
- Join