Inspiring Innovation by Capitalizing on Creativity
Mike Osmond
Bycatch: It’s a problem!
“Smarter,” more selective fishing

Circle Hooks  TEDs  Pingers
What’s your innovative idea for reducing bycatch?

$30,000 Grand Prize
Two $10,000 Runner-Up Prizes
$7,500 Special Tuna Bycatch Reduction Prize
$7,500 Special Marine Mammal Bycatch Reduction Prize

Entry deadline is August 31, 2014
Visit smartgear.org for rules and guidelines
Judging Criteria

Effectively reduces bycatch
Innovative
Practical
Cost-effective
Maintains target catch
Conservation impact
Smart Gear Initiative

1. International Smart Gear Competition.

2. Advance winning ideas toward ultimate goal of commercial adoption.
Flexi-Grid (Runner Up 2006)
Yamazaki Double-Weighted Branchline (Grand Prize 2011)
Turtle Lights for Gillnets (Runner Up 2011)
The Seaqualizer (Runner Up 2011)
WWF’s Next Steps

- Continue to work at advancing winning ideas both in the U.S. and in other countries to address bycatch problems on a local and global basis.

- Utilize the strength of WWF global network and program partners to promote the adoption of winning ideas by both commercial and recreational fisheries.

- Identify new and innovative strategies to address additional bycatch issues. eg. sharks on longlines
Thank you to our partners providing funding for the current competition
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