



MARINE ADVISORY PROGRAM REGISTRATION FORM

Introduction to Direct Marketing

Sheraton Hotel
8 am – noon
December 13, 2007

Instructors - Glenn Haight and Greg Fisk

This course will cover permitting requirements, marketing considerations, business planning, quality handling, finding customers, pricing strategies, packaging and shipping, shipping to foreign destinations, and more. There is a fee of \$25.00 for this workshop. Pre-registration is required as space is limited.

For more information about the class, contact [Glenn Haight](mailto:Glenn.Haight@uaf.edu) at 907-465-8746 or glenn.haight@uaf.edu.

| Attendee Name | Contact e-mail | Contact Phone | Fee - \$25 |
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Payment should be made in advance. **Make checks payable to University of Alaska**

Send checks and registration forms to:
 Marine Advisory Program (MAP)
 Alaska Sea Grant /University of Alaska Fairbanks / School of Fisheries Ocean Sciences
 1007 West 3rd Avenue, Suite 100
 Anchorage, Alaska 99501
 Phone: (907) 274-9691 Fax: (907) 277-5242
 Email: map@sfos.uaf.edu