



Alaska Sea Grant Marine Advisory Program
University of Alaska Fairbanks
1007 W. 3rd Ave. Suite 100
Anchorage, AK 99501

Place
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FishBiz

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Information and resources for Alaska's fishermen, processors, and marine-related businesses provided through the Alaska Sea Grant Marine Advisory Program





Our Products and Services

The Alaska Sea Grant Marine Advisory Program provides a variety of products and services through FishBiz, including:

- A dedicated fisheries business web site – **www.alaskafishbiz.org** which has:
 - *Workshop information*
 - *Downloadable publications*
 - *Searchable database of Fisheries Business resources*
- Instructional and informational publications on fisheries and marine business on a variety of topics such as planning a cold storage, quality handling, marketing live products, and new and developing species, for example.
- Electronic spreadsheets for fisheries businesses including income statements, balance sheets, and profit and loss statements.
- Interactive workshops and trainings including HACCP and Sanitation, Better Process Control, Direct Marketing, and Introduction to Seafood Processing.
- Business Resource Guide for Alaska Fishermen (online and print) which includes sources of financial assistance and business planning advice, agency contacts for permits and licenses, etc.
- Instructional videos on topics such as marine safety and net hanging.
- One-on-one consultations with Marine Advisory faculty
 - *Direct marketing of your fisheries products*
 - *Harvesting and handling equipment efficiency and maintenance*
 - *Financial planning*
 - *Fisheries business management*
 - *Regional or cooperative marketing*
 - *Product quality*

The Next Step Is Yours

Tell us what you need. Request a publication, a workshop in your community, or a personal consultation.

- Call your local Marine Advisory Program agent
- E-mail us at **map@sfos.uaf.edu**
- Check our web site at **www.alaskafishbiz.org** or the MAP web site at **www.marineadvisory.org**
- Return the attached card

Improve the Financial Performance of your Fisheries Business

Do you want to increase your fishing profits? Do you need help solving business problems? Are you interested in direct-marketing your catch or starting a small-scale processing operation?

FishBiz is a program available to provide you with information to help you be more successful in your fisheries business. Our services are grant funded and they are available at little or no cost to you.

I'd like more information on Fishbiz...

Please Send me ...

- Fishermen's Direct Marketing Manual
- Business Resource Guide for Alaska Fishermen
- Alaska Sea Grant Catalog of Publications & Videos

I would be interested in a class in my community on...

- HACCP
- Seafood Processing
- Direct Marketing
- Other _____

Add me to your Fishbiz mail list for news and information

e-mail: _____

NAME: _____

ADDRESS: _____

ADDRESS 2: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

